

DAVAO MICE Desk



DEPARTMENT OF TOURISM
Room 512, 5th Floor, LANDCO Corporate Center
J.P. Laurel Avenue, Davao City 8000, Philippines
Tel No: +63 (82) 221-6955/221-0070/225-1940

micedvocity@gmail.com



Our Role

The Department of Tourism Davao has launched its MICE Desk to assist planners and organizers succeed in their MICE programs and projects in the Davao region. The desk will be equipped with necessary information about MICE.

Our Services

Planning Information and Advice

1. Provide professional, impartial and free advice on holding your MICE in Davao
2. Provide you a directory of conference centers, hotels, event venues, tour operators and professional congress and event organizers in the region
3. Link you to local associations and government units that can help your MICE succeed

Promotions

1. A DVD on "Davao: From Islands to Highlands" for use during bid meetings or socials
2. Link your event website to our DOT websites or include in our list of events in the site
3. Images for your bid books, invitations, and other collaterals

How to Avail of our Services

For registration procedures, official organizers and planners can email micedvocity@gmail.com or visit the MICE desk at the DOT Davao Office.



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Eight indicators for a successful Meetings, Incentives, Conventions or Events in Davao



1 Open Door

Davao City is the gateway to the five provinces in Davao region. Its main airport, the Francisco Bangoy International Airport is one of the busiest and most accessible in the country connecting the city to key domestic and regional destinations.

2 Colorful Melting Pot

1.5 million people of diverse origins, cultural lineage and faith inhabit Davao City. This mix engenders peaceful co-existence that is very evident in its warm and hospitable people. The harmony allows traditions and cultures to flourish freely as seen in the city' thriving arts, cuisine and celebrations. English, Tagalog and Cebuano are commonly used languages/dialects.

3 Islands to Highlands

Davao City opens to a gulf and rises to the highlands. This terrain provides it with picturesque landscapes and a wealth of other natural wonders. Its proximity to the mountains and coastlines make for many ecotourism activities and experiences for visitors.

4 Economic Powerhouse

Davao City is bustling. Its dynamic economy, human resources, infrastructure, favorable business environment, responsive local government and high quality of life make it a sought-after destination for trade, investment and leisure. Due to these facets, Davao City is consistently cited by the Asian Institute of Management Policy Center as one of the top metropolitan cities that has a business environment favorable to investors and by Asiaweek Magazine as one of Asia's Top 20 Most Livable Cities. Davao City is also named as one of the Top Ten Asian Cities of the Future by the Finance Direct Investment magazine of the Financial Times Group, based on investment opportunities and governance.

5 Iconic

The city is home to a host of the country's icons: the Mt. Apo, the "King of Philippine Mountains" and the country's highest peak; Waling-waling, the "Queen of Orchids"; the Philippine Eagle, one of the world's largest eagles and the country's National Bird; Durian, the "King of Fruits"; and "Kadayawan", the Philippines' "Festival of Festivals" held every third week of August.

6 Bountiful

Located in a fertile, typhoon-free region, Davao City is famous for its products such as fruits like durian, pomelo, banana, mangosteen, lanzones, and rambutan. The city's bountiful harvest enhances Davao's positioning as the "Fruit Basket of the Philippines".

7 Cosmopolitan, Safe and Green

Davao City is a top destination in the country. It has a very good range of accommodations, meeting facilities, shopping malls, restaurants, health and wellness centers that define modern living in a safe and green environment. The city boasts of having the world's second best potable water as cited by the World Health Organization.

Moreover, the city has an effective emergency response program. The Davao Central 911 uses Emergency Computer Aided Dispatch (ECAD) that enables the authorities to locate distress calls and gives assistance to the citizens that need emergency resources of the government. And, the city has completed its computerized traffic signalization system anchored on securing public safety with a network of video cameras in intersections.

8 MICE-tested

And most importantly, Davao City is a MICE destination all year round. Its excellent track record highlights the hosting of the Silver Edition of the ASEAN Tourism Forum 2006, MICE Conference 2013, and the BIMP-EAGA & IMT-GT Trade Fair and Business Conference 2014.



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